

Community Profile

Prescott Valley, AZ

Yavapai County

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	9,733
2000	23,535
2010	38,822
2015*	47,668
Change 1990 - 2000	141.8%
Change 2000 - 2010	65.0%
Change 1990 - 2010	298.9%
Change 2010 - 2015	22.8%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	78.8%
Black/African American	0.7%
Asian	1.1%
American Indian	0.9%
Pacific Islander	0.1%
Other	18.4%
Hispanic or Latino	16.7%
Not Hispanic or Latino	83.3%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000*	\$34,504
2010	\$41,798
2015	\$44,464
Change '10 - '15	6.4%

Household Income Distribution (2010)

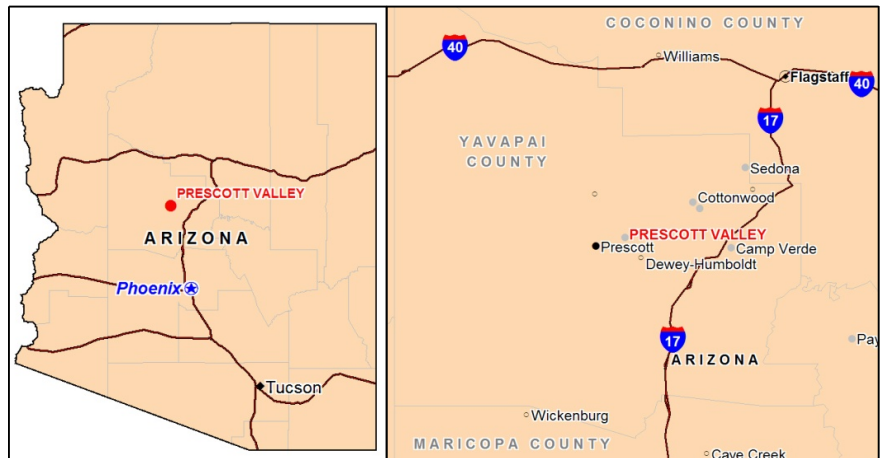
Households	15,231
Less than \$35,000	40.1%
Between \$35,000 and \$75,000	43.1%
Greater than \$75,000	16.9%

SOURCE: Nielsen-Claritas, Inc., * U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	12.7%
High School Diploma Only	32.3%
1 to 3 Years College	38.8%
Associate Degree	7.5%
Bachelors Degree	10.2%
Graduate Degree	6.0%
12 to 15 years of education	71.0%
16 or more years of education	16.2%

SOURCE: Nielsen-Claritas, Inc.



AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010*	2015
0-17	26.8%	27.4%	28.0%
18-34	20.1%	21.5%	20.6%
35-54	26.4%	26.0%	25.6%
55-64	9.5%	8.4%	9.3%
65-74	9.8%	8.0%	7.6%
75 and over	7.4%	8.8%	8.8%

Numeric

Age Group (in years)	2010*	2015
0-17	11,195	13,353
18-34	8,795	9,837
35-54	10,625	12,215
55-64	3,422	4,440
65-74	3,259	3,645
75 and over	3,579	4,178

Change in Population by Age Group 2010-2015*

Age Group (in years)	Number	Percent
0-17	2,158	19.3%
18-34	1,042	11.8%
35-54	1,590	15.0%
55-64	1,018	29.7%
65-74	386	11.8%
75 and over	599	16.7%

SOURCE: Nielsen-Claritas, Inc.

*Uses Nielsen-Claritas 2010 estimates.
U.S. Census data not available.

MEDIAN AGE

Year	Age
2000*	37.2
2010	35.8
2015	36.0

SOURCE: Nielsen-Claritas, Inc., * U.S. Census Bureau

Community Profile: Prescott Valley, AZ, Yavapai County

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	10,699
2010	14,107
December, 2010	13,917
% Change 2000 - 2010	24.2%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	425	4.0%
2010	1,421	10.1%
December, 2010	1,375	9.9%

SOURCE: U.S. Bureau of Labor Statistics

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	12,542	100%
Agriculture/Forest/Fish/Hunt	137	1.1%
Construction	1,868	14.9%
Manufacturing	992	7.9%
Wholesale Trade	431	3.4%
Retail Trade	2,273	18.1%
Transport/Warehouse/Utils	317	2.5%
Information	183	1.5%
Fin/Insur/RE/Rent/Lse	494	3.9%
Prof/Sci/Tech/Admin	420	3.4%
Mgmt of Companies	2	0.0%
Admin/Sprrt/Waste Mgmt	417	3.3%
Educational Svcs	867	6.9%
Health Care/Soc Asst	1,587	12.7%
Entertainment/Rec Svcs	242	1.9%
Accommodation and Food Services	1,056	8.4%
Other Services (excluding Public Administration)	699	5.6%
Public Administration	554	4.4%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	2,524	100%
Healthcare Practitioner/Technician	520	20.6%
Life/Physical/Social Science	8	0.3%
Architecture/Engineering	90	3.6%
Arts/Design/Entertainment/Sports/Media	113	4.5%
Business and Financial Operations	230	9.1%
Computer and Mathematical	104	4.1%
Education/Training/Library	469	18.6%
Legal	50	2.0%
Management including Farmers/Farm Mgrs	940	37.3%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	10,274	96.0%
2010	12,542	88.9%
December, 2010	12,685	91.1%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2010)

	Number	Percent
Male	10,240	68.4%
Female	8,402	52.9%
Total	18,642	60.4%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	12,542	100%
Management, Including Farmers and Farm Managers	940	7.5%
Business and Financial Operations	230	1.8%
Computer and Mathematical	104	0.8%
Architecture and Engineering	90	0.7%
Life, Physical, and Social Science	8	0.1%
Community and Social Services	292	2.3%
Legal	50	0.4%
Education, Training, and Library	469	3.7%
Arts, Design, Entertainment, Sports, and Media	113	0.9%
Healthcare Practitioners and Technical	520	4.1%
Healthcare Support	326	2.6%
Protective Service	333	2.7%
Food Preparation and Serving Related	947	7.6%
Building and Grounds Cleaning, and Maintenance	466	3.7%
Service: Personal Care and Service	443	3.5%
Sales and Related Occupations	1,986	15.8%
Office and Administrative Support	1,850	14.8%
Farming, Fishing, and Forestry	64	0.5%
Construction and Extraction	1,421	11.3%
Installation, Maintenance, and Repair	379	3.0%
Production	878	7.0%
Transportation and Material Moving	633	5.0%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	3,842	29.4%
White-Collar	8,700	69.4%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

FOR MORE INFORMATION, PLEASE CONTACT
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